



Our Mission: To ignite massive scale online collaboration to address climate change.

What we are in the process of developing does just that. **EcoNavigator** is an immersive, collaborative, geo-global online platform dedicated to finding and implementing solutions to the climate crisis.

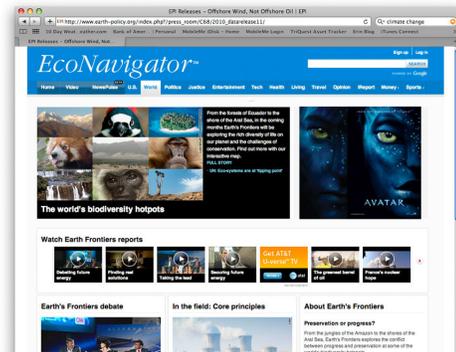
Who's behind EcoNavigator?

An Emmy Award winning team that is well recognized by industry specialists as Thought Leaders in the field of interactive media. Our talent pool includes IT engineers who have patented key technologies, leading game design architects and social media experts.



econavigator™

EcoNavigator is a comprehensive web-based interactive environment designed to creatively engage people in finding and implementing solutions to the climate crisis.



EcoNavigator:

- Filters and aggregates large volumes of climate change information
- Utilizes an entertaining and highly interactive next generation User Interface
- Integrates reality gaming into a rich social media environment
- Presents human interest stories that focus on the impacts and solutions to climate change

The Goal: Improve the quality of life for future generations through education, collaboration and dissemination of the best solutions to local, regional, national and international climate issues.



EcoNavigator Benefits:

Creates alignment of information to different audiences by interest, age and education

Creatively engages people to take on going personal and social actions to address climate change

Supports all forms of multi-media, including video, photos, news and journal articles

Offers easy incorporation of existing climate-related information across the Internet

Visually focused User Interface that is graphically rich and entertaining

Provides geo-coded information -- shows where information originates and where topic elements are physically located

Gives faster access to existing solutions and assistance in deploying them

Automatically identifies related subject matter and makes it easy to quickly drill in and out

Supports eco-currency and augmented reality gaming to drive millions of people to participate

Delivers quality content that is reviewed, scored and actively discussed by peers and content consumers

Identifies and connects individuals, groups, organizations and government agencies working on climate change issues and connects them to a large audience

Directly supports exported materials such as photos, videos and articles

EcoNavigator Explores & Activates a World of Climate Change Solutions

econavigator™



Whether climate scientists are looking for experts to team up with, nonprofits want to creatively expand their member base and engage people in climate campaigns, or homeowners are seeking assistance in making their home more energy efficient, EcoNavigator provides them the means to be successful.



Contact Us

Cool Planet Labs is actively seeking investors, sponsors, partners and content providers to more rapidly develop and deploy EcoNavigator and its new services, facilities and content worldwide.

For more information or to actively participate, please contact:

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