

# GAYLE MCLAUGHLIN

**“Winning Richmond:  
How a Progressive Alliance Won  
City Hall and Transformed a City!”**

**Monday, March 11<sup>th</sup> 2019**

Aqus Café, 189 H St. Petaluma

6:30 Meet & Greet / 7:00 - 8:00pm Presentation



**Join Gayle to Learn About the New California Progressive Alliance and  
How To Create Systemic Progressive Change On the Local Level**

Gayle McLaughlin is the former two-term Mayor of Richmond, CA. In 2003, she co-founded the Richmond Progressive Alliance and as Mayor she led Richmond into a new era of systemic change and civic participation. Under her leadership, Richmond increased the minimum wage to \$15/hr, reduced homicides by 75%, forced the Chevron Richmond refinery to pay \$100 million dollars in additional taxes, sued the oil giant for its pollution and harm to the community, and passed cutting-edge environmental initiatives. Gayle also led the fight against foreclosures by advocating the use of city eminent domain powers to reduce underwater mortgages and keep homeowners in their homes. In 2016 she helped pass the first new rent control law to take effect in California.

Many people consider Richmond, CA the most progressive city in the state and Gayle was very much at the center of this revolution.

Gayle McLaughlin has never taken any corporate money in her campaigns. She also helped elect two additional progressives to the Richmond City Council that made for a corporate-free, super majority on the council. Today, she is involved in growing the model of the Richmond Progressive Alliance into a statewide movement, the California Progressive Alliance, which has the support of many progressive organizations, including Bernie Sanders' Our Revolution.

Gayle's book, *Winning Richmond: How a Progressive Alliance Won City Hall*, will be available at this event and she will sign books after the presentation.



**This is a free event hosted by Aqus Community Foundation and part of the Worthy Ideas Series.**