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To:
Subject: Election Facts - Sustainable Sebastopol
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Sustainable Sebastopol

www.sustainablesebastopol.org

Election Update

Dear Neighbor,

There have been numerous hit pieces sent in the mail and door to door by Helen Shane, Sebastopol Tomorrow, Councilwoman Sarah Gurney, and most recently from Vice-Mayor Michael Kyes. These hit pieces are contentious, untruthful and meant to discredit two dedicated and professional women who have run a clean campaign.



Before you vote, consider these facts:

Regarding Robert Jacob

Robert Jacob's campaign has raised over \$32,000. That's right, \$10 for every household in Sebastopol. It's what all the other candidates and committees have raised, COMBINED. If this is really a grass roots opposition to the CVS project, why did Robert raise \$20,000 more than Eder? **Who else are his constituents with that kind of money?**

Robert Jacob's Peace in Medicine marijuana dispensary in Sebastopol is a 6 - 8 million dollar business. It serves 8,000 to 10,000 clients. In a city of 7400, that's a lot glaucoma being treated with products described on his website as " blissful, euphoric buzz, and buzzy uplift". Robert also operates a dispensary in Santa Rosa and is a partner in the CannBe Corporation, a dispensary start-up consulting firm once called the "McDonalds of Marijuana". **Don't be fooled, marijuana is big business.**



Peace in Medicine is permitted and regulated only by the City of Sebastopol and the Sebastopol Police Department. Peace in Medicine enjoys a monopoly as the result of a recent ordinance to limit Sebastopol to one dispensary. Mr. Jacob's permit is up for review this December. **The conflict of interest and the influence he would have as a council member is obvious, how can this be acceptable?**

The use of medicinal marijuana is not at issue. However, there is growing recognition that "adolescents who are regular users of cannabis are at risk of permanent damage to their intelligence, attention span and memory". (1) Over 30% of Analy High School students report regular use, the highest in California. Mr. Jacob says that this is the school's and parent's responsibility, not his.

The argument that teenage use of marijuana is no worse than tobacco or alcohol is not true. The latter two are heavily regulated by the State and under police scrutiny for teen abuse. Since Mr. Jacob is such a good neighbor, he now asks the community of Sebastopol to embrace a third health risk because it is "no worse". But here is a quote from the Sonoma County Strategic Plan for Alcohol and Other Drug Use Prevention 2011 - 2015 (2):

"In Sonoma County, proprietors of marijuana dispensaries have gone to great effort to engage in mainstream community activities/events such as: City Council meetings, sponsorships, memberships on advisory boards, philanthropy, etc. Not only is the presence of the dispensaries contributing to normalizing marijuana, but these activities are contributing to a "good neighbor" perception – further reducing the inclination toward a perception of dispensaries as part of the problem."

Sound familiar? Is the election of Mr. Jacob to our City Council really in the best interest of our children and our city?

Regarding John Eder

As a Cotati City Council member, Mr. Eder backed Measure F that allowed retail stores up to 43,000 square feet, higher than Sebastopol's 35,000 sq. ft limit. The ordinance passed and was later exempted to allow building of a 116,000 sq. ft. Lowe's in Cotati. Now Mr. Eder is a staunch opponent of the 14,000 sq. ft CVS pharmacy relocation project. **How can citizens concerned about opening Sebastopol to Big Box stores support the one candidate who actually did?**

Mr. Eder quit the Cotati City Council after 22 months of a four year term, citing "business conflicts". One supporter in a letter to a Cotati paper wrote: "If anyone should be ashamed of himself it should be John Eder, who betrayed his supporters and constituents when he decided to resign as an elected member of the Cotati City Council... I was deeply disappointed. I know I never received an apology, nor was I aware of any instance when Mr. Eder expressed any remorse publicly". Now he is

running for office while in the same business, same position-salesman.
Doesn't he have the same conflict in our city?

At a recent public forum in Sebastopol, Mr. Eder was asked to address the issue regarding the record rate of marijuana use in our high school. He responded that it was not any more of a problem than teen "sexting", that marijuana issue at Analy is just a "smoke screen" and should not be an issue for city council candidates. **Isn't the health of our children a serious issue for Mr. Eder?**

Regarding CVS

This turmoil has gone on for over 2.5 years expending an exorbitant amount of city resources that are needed elsewhere in the community. This project was approved in a democratic process with participation from all members of the city council, special interest groups, as well as numerous opportunities for the public to weigh in on their wishes. So, to blame Kathleen Shaffer and Kathy Austin for the final votes of 4-1 for overturning the planning commission and 3-2 overturning the Design Review Board is just not true nor fair.

When you take the oath of office, it is to represent the entire community, and follow and abide by the laws of the United States, California and the City of Sebastopol. There are ordinances and laws that must be uniformly and fairly administered in any community. Ms. Shaffer and Ms. Austin respect and accept those responsibilities of office. Would you want it any other way?

Accusations that Sustainable Sebastopol, and the candidates that we have chosen to support, have received money from CVS, Chase or Armstrong Development continue to be spread. This is nothing but a deliberate lie. The campaign finance reports are on file at City Hall. Go see for yourself.

(1) <http://www.guardian.co.uk/science/2012/aug/27/cannabis-damaging-under-18s-study>
<http://www.pressdemocrat.com/article/20120827/WIRE/120829586>

(2) pg 65: http://www.sonoma-county.org/health/publications/pdf/aod_plan.pdf

Know the Critical Decisions that Face Sebastopol

The two candidates elected will determine the general plan and downtown plan guidelines, hire a new city manager, assess the needs and priorities of the community and make difficult fiscal decisions based on Sebastopol's limited revenues.

Vote for Kathleen Shaffer and Kathy Austin

The only two candidates for City Council who have already shown their experience and proven their commitment to *all* of our citizens.

If you do not wish further information, you may unsubscribe at any time using the link below.

Thank You,



Sustainable Sebastopol,

Randy Coffman, President

Sustainable Sebastopol is a registered California general purpose committee, FPPC # 1349633